# **Portfolio for Google Map Data Scraping Services**

# About Me

Hello! I'm Edy susanto, a skilled Google Map Data Scraper. My expertise lies in extracting valuable data from Google Maps to help businesses identify potential customers, analyze market trends, and make informed decisions. My goal is to provide precise and actionable data that drives business success.

# What I Do

- **Targeted Data Extraction:** Scraping specific data from Google Maps based on your business needs.
- **Data Cleaning and Formatting:** Ensuring the data is clean, accurate, and presented in a user-friendly format.
- Market Analysis: Providing insights and analysis based on the extracted data to help you understand market trends.
- **Customized Solutions:** Tailoring my services to meet the unique requirements of your business.

# **Case Study: Indonesian Coffee Bean Supplier Targeting European Coffee Shops**

#### **Client: Indonesian Coffee Bean Supplier**

**Project:** Help an Indonesian coffee bean supplier find potential customers in Europe by scraping data on coffee shops.

**Objective:** Identify and compile a list of coffee shops across various European countries to expand the supplier's market reach.

#### **Scraping Process**

#### 1. Initial Consultation:

- Discussed the client's goals, target countries, and specific data requirements.
- Defined the key information needed, such as business names, addresses, contact details, and customer reviews.

#### 2. Data Scraping:

- Utilized custom scripts and tools to scrape data from Google Maps.
- Targeted coffee shops in key European countries, including the UK, Germany, France, Italy, and Spain.
- Extracted comprehensive data, including business names, locations, contact information, ratings, and reviews.

#### 3. Data Cleaning and Formatting:

• Cleaned the raw data to remove duplicates and errors.

- Organized the data into a structured format, making it easy to analyze and use.
- Provided the data in various formats (Excel, CSV, etc.) based on the client's preference.

#### 4. Market Analysis:

- Analyzed the scraped data to identify trends and patterns.
- Highlighted potential high-value customers and regions with a high density of coffee shops.
- Provided insights on customer reviews and ratings to help the client tailor their approach.

#### Results

- **Comprehensive Database:** Delivered a detailed database of over 2,500 coffee shops across Europe.
- **Increased Market Reach:** Enabled the client to target new markets and expand their customer base.
- Actionable Insights: Provided valuable insights into market trends and customer preferences, helping the client refine their marketing strategy.

# Testimonials

"The data bisnisklub provided was instrumental in helping us expand our market in Europe. Their attention to detail and thorough analysis gave us a competitive edge. Highly recommend!" – Nusantara Coffee Bean, Indonesian Coffee Bean Supplier

# Let's Connect

Ready to leverage the power of data to grow your business? Let's discuss how my Google Map data scraping services can help you find new opportunities and make data-driven decisions.

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Looking forward to helping you achieve your business goals with precise and valuable data!